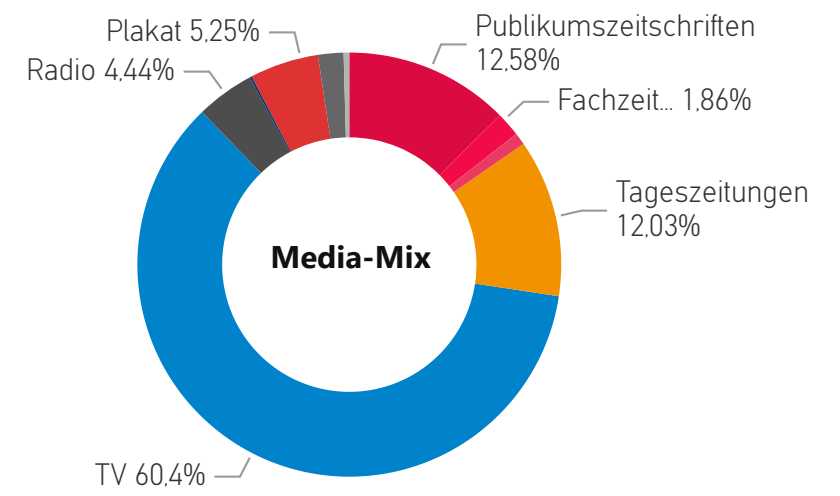
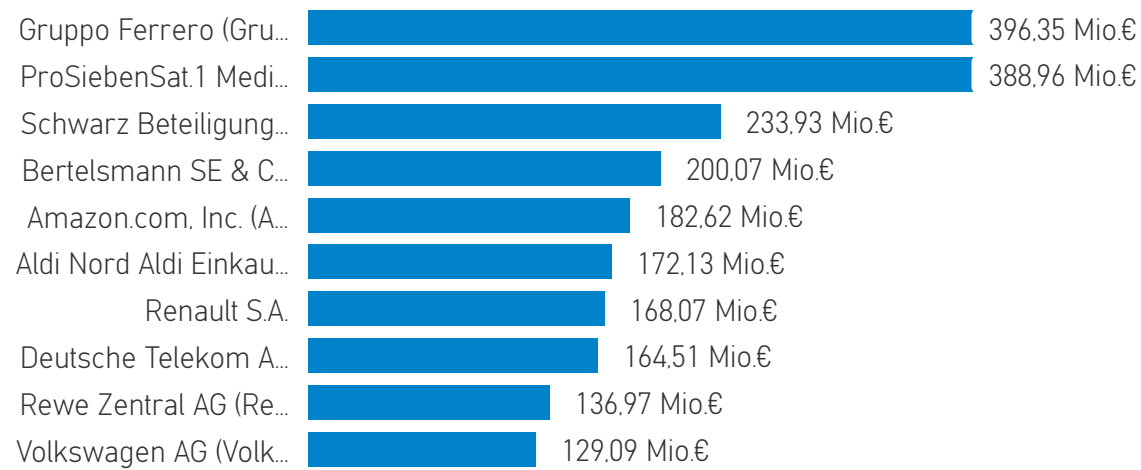


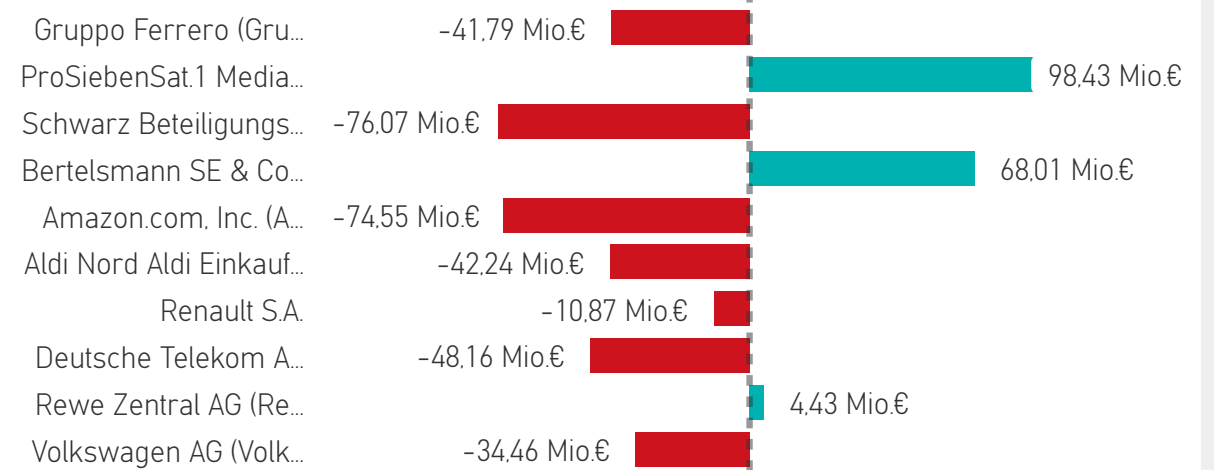
Branchensegment	WA Brutto VJ	WA Brutto	WA Brutto Diff. VJ	WA Brutto Diff. VJ in %
⊕ Onlinedienstleistungen	1.857.113.948 €	1.738.636.397 €	-118.477.551 €	-6.38%
⊕ Handel Lebensmittel/Drogerien	1.284.983.949 €	1.161.455.074 €	-123.528.875 €	-9.61%
⊕ Auto/Pkw	1.380.306.961 €	1.145.400.374 €	-234.906.587 €	-17.02%
⊕ Zeitschriften/Magazine	960.616.669 €	883.963.357 €	-76.653.312 €	-7.98%
⊕ Süßwaren	908.515.866 €	803.962.604 €	-104.553.261 €	-11.51%
⊕ Handel Konsumgüter	964.114.793 €	746.892.742 €	-217.222.050 €	-22.53%
⊕ Handel Einrichtung/Garten	686.681.985 €	691.215.925 €	4.533.940 €	0.66%
⊕ Zeitungen	772.585.132 €	675.865.476 €	-96.719.655 €	-12.52%
⊕ Glücksspiel/Lotterien/Wetten	593.674.277 €	666.890.675 €	73.216.398 €	12.33%
⊕ Telekommunikation	756.249.174 €	583.774.189 €	-172.474.985 €	-22.81%



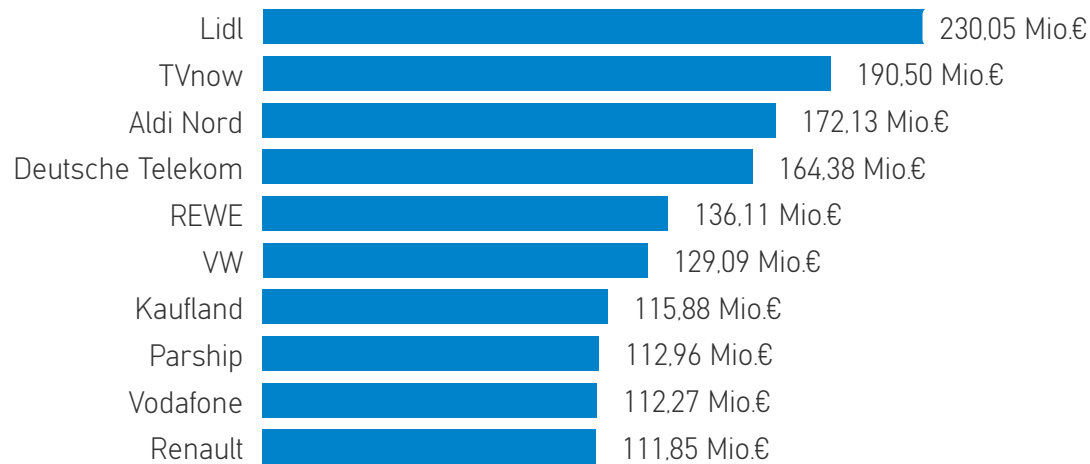
## \*TOP-10 Werbungtreibende



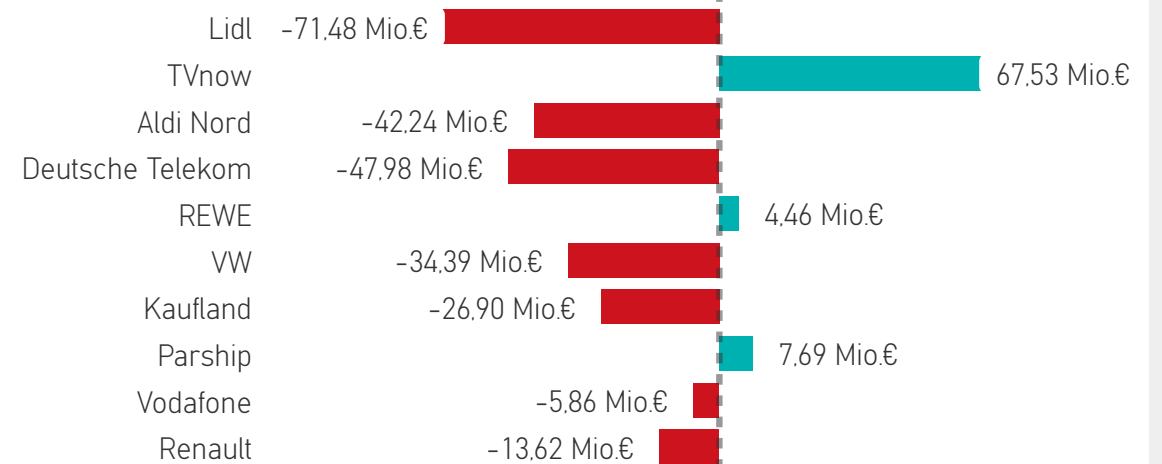
## Veränderungen zum Vorjahr in %



## \*TOP-10 Marken



## Veränderungen zum Vorjahr in %



## \*TOP-3 Motive

Motiv-ID 22778210

01

Motiv-ID 24650289

02

Motiv-ID 23970186

03